

NATIONAL MARITIME AWARDS DINNER

SPONSORSHIP OPPORTUNITIES



On the Waterfront: Washington DC in 1899, by Patrick O'Brien

Join us on
Wednesday, April 25, 2018
The Mayflower Hotel
Washington, D.C.
as we honor

J. W. Marriott Jr.
William C. Baker
and
Donald T. "Boysie" Bollinger

We gratefully acknowledge
Fleet Sponsors J. W. Marriott Jr. and Donald T. "Boysie" Bollinger
Underwriter Howard Slotnick

NATIONAL MARITIME HISTORICAL SOCIETY
IN ASSOCIATION WITH
NATIONAL COAST GUARD MUSEUM ASSOCIATION
and CHIEF WARRANT AND WARRANT OFFICERS ASSOCIATION, USCG

The Event

The National Maritime Historical Society and the National Coast Guard Museum Association will honor three distinguished individuals at their **National Maritime Awards Dinner on Wednesday, April 25, 2018, at the elegant and historic Mayflower Hotel in Washington, D.C.**

This illustrious event brings together in one place those who love and serve the sea—leaders of the military sea services, merchant marine and maritime industry; maritime authors and artists; environmentalists/conservationists, oceanographers, sea explorers and scientists; competitive yachtsmen; philanthropists and government officials who have supported America’s maritime heritage; industrial and pleasure boat designers and builders; cruise lines operators; aquaculturalists; maritime educators; and maritime educational institutions and museums.



The Sponsorship Opportunity

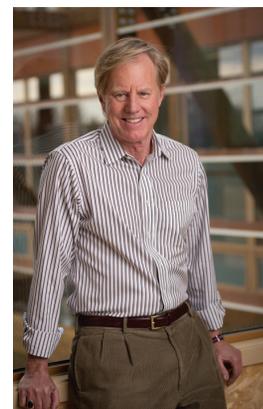
The National Maritime Historical Society and the National Coast Guard Museum Association are seeking sponsorship support at varying levels from corporations, associations, foundations and individuals that wish to support the work of the United States maritime community at the National Maritime Awards Dinner and to honor the 2018 award recipients while contributing to the educational programming of both organizations.

The Honorees



J. W. Marriott Jr. is Executive Chairman and Chairman of the Board of Marriott International, Inc., after serving as CEO for 40 years, before stepping down in March 2012. He has built the company into a global business that today is comprised of more than 6,500 properties across 30 brands in 127 countries and territories, with approximately 675,000 people worldwide who wear the Marriott badge. Mr. Marriott served as a supply officer aboard the USS *Randolph* from 1954 to 1956, which he calls a great learning experience that helped launch his hospitality career. Marriott International has a “Spirit to Serve” philosophy, fostered by Bill Marriott to provide extensive corporate support to America’s returning veterans. **Admiral Jonathan W. Greenert, USN (Ret.)**, immediate former Chief of Naval Operations will present the award.

William C. Baker is the president and CEO of the Chesapeake Bay Foundation, the largest nonprofit conservation organization dedicated solely to preserving and restoring the Chesapeake Bay. With over 200,000 members, the Chesapeake Bay Foundation is a fierce advocate working to protect and restore a national treasure and integral part of America’s maritime heritage through advocacy, education, litigation and restoration. Mr. Baker is focused on one goal—“Saving the Bay,” and achieving a clean, healthy and productive estuarine system that will be a model for water bodies worldwide. The director of many organizations, Mr. Baker holds honorary doctorates from several universities and is the recipient of the 1992 Presidential Medal for Environmental Excellence, the nation’s highest environmental honor. He will be presented with the NMHS Distinguished Service Award by **Senator Ben Cardin** of Maryland.





Donald T. “Boysie” Bollinger will receive the National Coast Guard Museum Association’s Alexander Hamilton Award. After a lifetime of providing quality construction of vessels for both military and civilian use, Mr. Bollinger has continued to be recognized for his generosity and philanthropic giving. His influence and dedication have benefited many organizations, most especially the United States Coast Guard Foundation and National World War II Museum. For his unwavering support, the National Coast Guard Museum Association is honored to recognize this icon within the maritime industry. Former United States Secretary of Homeland Security and Governor of Pennsylvania **Tom Ridge** will present the award to Boysie Bollinger.

Gary Jobson, America’s Cup winner and America’s “Ambassador of Sailing,” will be the Master of Ceremonies. Video introductions of the recipients will be produced by **Rick Lopes**. Entertainment will be provided by the **Mariners Chorus of the United States Merchant Marine Academy**, directed by **Dr. Katherine Meloan**.



The **Chief Warrant and Warrant Officers Association** is a nonprofit veteran’s association. The association produces a quarterly membership newsletter, educates members of Congress and the Executive Branch on the needs and desires of active duty, reserve, inactive duty reserve members, retirees and their families and survivors in connection with benefits. The association also educates our members on their benefits and how actions of Congress and the Executive Branch will affect them.

The Venue

Built in 1925, the Mayflower Hotel is an architectural and social landmark in our nation’s capital. The Mayflower was the dream of Washington developer Allen E. Walker, a prominent businessman credited with developing large areas of northwest Washington during the boom that followed World War I.

Calvin Coolidge’s inaugural charity ball, held in the Grand Ballroom two weeks after the hotel’s official opening, began a long tradition of presidential use of the Mayflower. Franklin Roosevelt lived in Suite 776 during his pre-inaugural period and dictated his famous “We have nothing to fear but fear itself” speech there. Harry S. Truman announced his intention to run for the presidency in 1948 at a Jackson Day dinner at the Mayflower. Then, President Truman lived at the Mayflower during the first 90 days of his presidential term.



The Depression and World War II ushered in many changes at the grand hotel. It underwent several renovations by different owners who covered the hotel’s exquisite gilt, murals, skylights and carvings in “modernization” efforts. Today, the Mayflower has been restored to its original splendor. The decision to restore the hotel emphasizes the Mayflower’s historic position as an architectural and social landmark in the capital city.



The Attendees

The National Maritime Awards Dinner brings together more than 350 leaders annually in the nation's capital from all segments of the United States maritime community for a celebration of the nation's maritime heritage. We have been honored by the presence of members of Congress, federal judges, and civilian and uniformed leaders, both active and retired, of the US Navy, US Marine Corps and US Coast Guard. Attendees have included corporate and association CEOs, leaders of the merchant marine, oceanographers and scientists, competitive sailors, marine artists and authors, and maritime educators and historians. All of the attendees have a common love of the sea and a desire to preserve and promote America's maritime heritage.

The Awards



The National Maritime Historical Society Distinguished Service Award is presented to individuals and organizations who, through their effort and creativity, have made outstanding contributions to our maritime heritage. Prior award winners have included broadcaster Walter Cronkite; global ocean conservationist David Rockefeller Jr.; America's Cup winner Ted Turner; ocean explorer Dr. Robert Ballard; Princess Anne of the United Kingdom; US Senators John Warner and Barbara Mikulski; Congresswoman Helen Delich Bentley; the National Geographic Society; Peter Seligmann and Conservation International; Howard Slotnick;

environmentalist and restaurateur Stephen B. Phillips; maritime artists Patrick O'Brien, William G. Muller, John Barber, John Mecray and John Stobart; former Secretaries of the Navy John Dalton and John Lehman; Chiefs of Naval Operations Admiral Gary Roughead and Admiral Jonathan Greenert; US Coast Guard Commandants Admiral James Loy and Admiral Robert J. Papp Jr.; NOAA National Marine Sanctuaries Director Daniel Basta; Admiral Bruce DeMars, USN; Rear Admiral David L. Brewer, USN of the Military Sealift Command; Vietnam POW Commander Everett Alvarez Jr., USN; former First Sea Lord and Chief of Naval Staff and Chairman of Trustees, National Museum of the Royal Navy, Admiral Sir Jonathon Band GCB DL; cruise ship operator and shipbuilder Charles A. Robertson; philanthropist Gerry Lenfest; National Coast Guard Museum Association Chairman James Coleman Jr.; Condé Nast Chairman Charles H. Townsend; Cunard Line; and renowned yachtsmen George W. Carmany III, Richard T. du Moulin, Gary Jobson and Sir Robin Knox-Johnston, CBE; Tall Ships America director Bert Rogers; shipbuilder and preservationist Brian D'Isernia.

The National Coast Guard Museum Association will present its **3rd Alexander Hamilton Award** to **Donald T. "Boysie" Bollinger** for his unwavering commitment to and support of the National Coast Guard Museum. The museum, to be built on the historic downtown waterfront in New London, CT, will celebrate the Coast Guard's 227 years of service to the country. It will also salute the courage and skill of its dedicated men and women and provide a glimpse into its exciting and vital future. The award is appropriately named in honor of Hamilton, who established the Revenue Cutter Service in 1790, a predecessor of the Coast Guard. Former recipients of this prestigious award are James J. Coleman Jr. in 2015 and J. D. Power III in 2016. The award is given to the individual whose leadership, vision, volunteerism and support has had the greatest impact on forwarding the goals of the National Coast Guard Museum.



Sponsorship Opportunities and Sponsor Recognition

The following opportunities for Sponsorships are available to corporations, associations, foundations and individuals:

Corporate Leadership Sponsor	\$50,000
Individual Leadership Sponsor	\$50,000
Fleet Sponsor	\$25,000
Underwriter	\$10,000
Reception Sponsor	\$ 8,000
Table Sponsor	\$ 5,000
Dinner Journal Sponsor	\$ 5,000
Table Host	\$ 3,000
“Thank You” Favor Sponsor	\$ 3,000
Individual Sponsor	\$ 1,000
Individual Tickets	\$ 275
Full-page ad in the Dinner Journal	\$ 1,000
Half-page ad	\$ 600

Materials deadline: March 16, 2018

In recognition of your support, Corporate Leadership Sponsors, Individual Leadership Sponsors, Fleet Sponsors, and Underwriters will receive recognition in all communications, including press releases, mailings, email announcements and invitations, as well as on the National Maritime Historical Society and the National Coast Guard Museum Association websites and publications; on signage in the Mayflower Hotel at the Dinner; in the “Cause in Motion” feature in NMHS’s *Sea History* magazine, read by 45,000 people in the maritime community; and a full-page advertisement in *Sea History*.

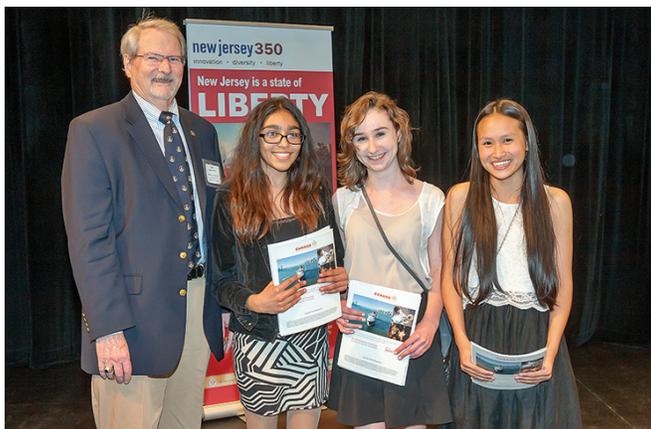
Corporate Leadership Sponsors, Individual Leadership Sponsors, Fleet Sponsors, Underwriters, Reception Sponsor, Table Sponsors, Dinner Journal Sponsor, and “Thank You” Favor Sponsor will receive a full-page advertisement in the evening’s Dinner Journal.

Corporate Leadership Sponsors, Individual Leadership Sponsors, Fleet Sponsors, Underwriters, Reception Sponsors, Table Sponsors and Table Hosts receive ten tickets to the Dinner.

Dinner Journal and “Thank You” Favor Sponsors will receive two tickets at a prime table to the Dinner and a full-page advertisement in the evening’s Dinner Journal. Individual Sponsors will receive two tickets to the Dinner and acknowledgement in the evening’s Dinner Journal.



Initiatives Sponsored by Your Support



Now entering its 55th year, the **National Maritime Historical Society** is a non-profit membership organization which seeks to educate Americans about our nation's extraordinary maritime accomplishments and their continuing relevance for national prosperity, security and cultural vitality. The Society's educational initiatives encompass publications, educational programming, sail training and preservation of historic ships.

The quarterly magazine, *Sea History*, with over 45,000 readers, is recognized as the pre-eminent journal of advocacy and education in the maritime heritage field, and it provides information about maritime careers to acquaint students with opportunities in a myriad of maritime fields. The website www.seahistory.org offers a wealth of information about maritime heritage and current events. NMHS supports National History Day with prizes to motivate over 600,000 student competitors to study maritime history.

When the Most is expected, the men and women of the United States Coast Guard (USCG) provide the most of themselves. Since its inception in 1790, the USCG has tirelessly answered the call to duty, saving lives, enforcing maritime law, combating terrorism, facilitating commerce and protecting the environment. The vital responsibilities of the USCG are carried out by highly trained men and women who perform these missions with honor, respect, and devotion to duty.



Remarkably, the Coast Guard is the only branch of the armed services without a national museum to celebrate its role in the life of our Nation and to honor the men and women who serve. The public is generally unaware of the scale and scope of the Coast Guard's missions. We have come to expect the Most from the Coast Guard. However, there is no place for the USCG to share with the public its history, to demonstrate its critical role in protecting us, and to highlight its relevance to the greatest issues facing our Nation. That is until now; it is the right time to build the National Coast Guard Museum in honor of those who serve.

We invite your participation in the 2018 National Maritime Awards Dinner. If you are interested in Sponsorship, please contact NMHS President Burchenal Green at 914-737-7878, ext. 223, or by email at burchenalgreen@seahistory.org. If you are interested in advertising in the Dinner Journal, or in Sponsorship, you may also contact NMHS Vice President Wendy Paggiotta at 914-737-7878, ext. 235, or by email at vicepresident@seahistory.org.